



kristin yost

career summary

Kristin Yost (NCTM and M.M. Southern Methodist University) has worked in the music field for over 15 years, specializing in curriculum development, popular music at the piano, music business, practical technology and adult music study. In 2006 she founded The Centre for Musical Minds, which is a forward-thinking piano school in Frisco, TX. With innovation her priority, she has produced and facilitated unique experiences from African Drumming, traditional recitals, to world music festivals, composition/song-writing workshops, video production classes and beyond. During her tenure as a teaching artist, she has produced competition winners at local and state levels and leads the industry for pop music performances of students at the piano. As a pioneer in music business, Yost has also served as a consultant for numerous arts organizations, raised money for arts and charitable organizations, authored articles featured in major publications throughout the United States, and has spoken around the world on topics of piano pedagogy. Her output also includes pedagogical commentary for the Piano Accents: A World of Music series, and revolutionary book, How I Made \$100,000 My First Year as a Piano Teacher.

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CENTREFORMUSICALMINDS.ORG
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“Kristin is one of the most creative and forward-thinking music educators I have ever met. She has the unique gift of setting a high standard for her students while at the same time, lighting their creative sparks.”

MARY DAWSON

Songwriter and owner of CQK Music

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education

MASTER OF MUSIC (May 2006)
Southern Methodist University
Major: Piano Performance and Pedagogy

BACHELOR OF ARTS (August 2004)
University of Wisconsin - Eau Claire
Major: Music - Piano
Minor: Piano Pedagogy

ADDITIONAL EDUCATION

THE ROYAL CONSERVATORY OF MUSIC (2016-PRESENT)
Certified Teacher. Elementary and Intermediate levels.

CERTIFICATE OF LEADERSHIP (2013)
Southern Methodist University

NATIONALLY CERTIFIED TEACHER OF MUSIC, NCTM (2006-PRESENT)

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"I consider Kristin Yost to be one of the top leaders in piano teaching today. Her workshops are fun, engaging and full of practical information that will help every teacher."

SCOTT MCBRIDE SMITH
Cordelia Brown Murphy Professor of Pedagogy
University of Kansas

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performances

PERFORMANCE HIGHLIGHTS

- *Piano Guys Concert Series, 2018*
- *Evanescence North American Tour, 2017 and 2018*
- *Minnesota Music Teachers State Conference Guest Artist, 2018*
- *The Holiday Music Experience Kessler Theater, 2014, 2015, 2016*
- *Ohio University Guest Artist Faculty Recital, 2014*
- *Art and Music Collide Series, 2014 and 2015 Dallas and Chicago*
- *Warsaw Concerto, Frisco Community Band, 2011*
- *Celebration Jazz Orchestra, 2006-2009*
- *Piano Recital: 2006 Graduate Degree Recital – SMU, Dallas, TX*
- *Piano Recital: 2004 Senior Recital – University of Wisconsin, Eau Claire*
- *Concerto Performance: 2004 – University of Wisconsin, Eau Claire*
- *Piano Recital: 2004, February Recital – Schmitt Music, Eau Claire, WI*
- *Piano Recital: 2003 Junior Recital – University of Wisconsin, Eau Claire*
- *Performed for Texas Senator Kay Bailey Hutchinson, Minnesota Governor Tim Pawlenty, Secretary of State Hillary Clinton, and Former Senate Majority Leader Tom Daschle.*

MASTER CLASS PERFORMANCES

- *Performed for Ian Hobson at the Wisconsin Music Teachers Association in 2002 at UW – River Falls*
- *Performed for Alexandre Dossin at the University of Wisconsin, Eau Claire, 2003*

COLLABORATIVE ARTISTRY

- *Accompanied William Omar Butler (guest artist) at the Dallas Symphony Meyerson Recital Hall (2005)*
- *Piano Ensemble Numerous works (2003-2006)*
- *Accompanied John Rojak, international Trombone performer, adjunct faculty at Julliard School of Music (2003)*
- *Performed with Bob Platt, principal trumpeter of the Berlin Philharmonic (2003)*
- *Accompanied Robert Baca, professor of trumpet at the University of Wisconsin – Eau Claire, Shell Lake Trumpet Camp (2003)*
- *Accompanied Dr. Jeffrey Crowell, professor of percussion at the University of Wisconsin – Eau Claire for his solo recital at the Shell Lake Summer Band Camp (2004)*
- *Active recital accompanist, averaging fifteen recitals per year at The University of Wisconsin – Eau Claire*

PERFORMANCE VIDEO HIGHLIGHTS

Grieg Sonata

Ravel Sonatine, Mvt. I and II

Debussy Ce qua vu le vent d'ouest

Debussy La fille au cheveux lin and La Puerta

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“Kristin created a rich experience for students in the Current Trends in Piano Pedagogy class at SMU. We were assigned projects based on real experiences Kristin faced as an independent teacher and business owner. Her classes were well thought out, and provided guiding principles that she learned from years of experience.”

RYAN GREENE

Assistant Director

National Conference on Keyboard Pedagogy

TEACHING VIDEO PORTFOLIO HIGHLIGHTS

Pop Showcase

Singing and Accompanying / Arranging

Classical / Duo Coaching

Arranging

Philosophy

Snapshot

Costume Recital summary

World Music: at the piano

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teaching

TEACHING ARTIST

Centre for Musical Minds

June 2008 – Present - Frisco, Texas

- Maintain high standards of teaching excellence inclusive of a variety in repertoire, performance goals and enriching experiences
- Curriculum Development: Plan short term and long term goals for each individual learner
- Integrate technology when appropriate (apps, audio, video, track play along, etc...)
- Support the artistic and educational development of each student by proactively preparing and recommending performance pieces and activities inside and outside the school. Examples include Reflections and Talent Shows
- Create and maintain a safe, innovative and inviting teaching environment
- Communicate with students and parents regarding student progress and upcoming goals
- Maintain a consistent schedule of teaching approximately 40 students per semester, following CMM policies and calendar
- Ensure each student has a repertoire list consisting of review pieces, new, theory and a variety of genres
- Keep accurate attendance and performance records
- Making all kinds of music come to life for both the young, and the young at heart

OWNER AND EXECUTIVE DIRECTOR

Centre for Musical Minds

May 2008 – Present (7 years 4 months) Frisco, TX

LEADERSHIP, TEACHER TRAINING and MANAGEMENT

- Lead a team of 9 faculty members to produce measurable results in the musical lives of people of all ages
- Curriculum development: Develop a prototype of lesson plans for the first four semester of learning
- Provide and facilitate development sessions for faculty on learning theory, communication and creativity
- Develop a strong board of directors
- Organize and strategically plan a 12-month calendar with eight large-scale events each year that involve multiple communities and venues all over the Dallas area
- Produce steady enrollment growth each academic year with minimal turnover from faculty and students.
- Outstanding customer service with streamlined processes

NEW IDEAS

- Implement a “flipped classroom” for theory curriculum using an online classroom, Edmodo, in order to maximize our time spent with students in the lessons. Flipped Classroom Video Example
- Create new and innovative opportunities such as drumming in the park, Pop Showcases, music video making, keyboard jams, ensembles, World Music performance festival and adjudicated events, among others
- * see video examples in highlighted box, top left corner

COMMUNICATIONS

- Communicate with students and families regarding student progress and future goals via newsletters, emails and videos
- Strong writing and verbal skills; persuasive, passionate and genuine
- Refined web presence and online brand
- Inspire students, teachers, families and the community to make music of all kinds, an important part of their lives

BUSINESS

- Action-oriented, entrepreneurial and adaptable in all areas of small business
- Effectively plan and review annual budget
- Consistent revenue growth at CMM for seven years
- Create and diversify revenue streams; online and mobile divisions

ADJUNCT LECTURER PIANO PEDAGOGY

Southern Methodist University

2013 - 2016

- Current Trends in Piano Pedagogy

FOUNDER AND INSTRUCTOR

Piano Teacher School

February 2011 – May 2012 (1 year 4 months)

- Create an online instructional school for independent music teachers that offers business courses not currently being taught in music degree programs
- Organize and plan three business-related classes: Organizational Strategies, Image and Branding and Business Planning 101
- Create syllabus and assignments for each instructional video
- Create instructional video

ADJUNCT LECTURER IN MUSIC BUSINESS AND FUNCTIONAL PIANO

Texas Women's University

2018 - present

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conference presentations

INTERNATIONAL, NATIONAL AND STATE CONFERENCES

MINNESOTA MUSIC TEACHERS KEYNOTE SPEAKER, 2018

- *Create Every Day! The Keys to a Flourishing Mind*
- *The Mindset of a \$100,000 Piano Teacher*
- *Elevate Your Recitals*

TUALATIN VALLEY MUSIC TEACHERS, PORTLAND OREGON

- *Creative Recitals!, 2018*

GARLAND MUSIC TEACHERS ASSOCIATION

- *Recitals Reimagined, 2017*

PLANO MUSIC TEACHERS ASSOCIATION

- *Modern Technologies for Modern Teachers, 2019*

TEXAS WOMEN'S UNIVERSITY

- *Putting the FUN in Functional Piano, 2018*

UNIVERSITY OF HOUSTON

- *Live the Dream: Thrive in a Career You Love, 2018*

MUSICALMINDSONLINE.COM

Songwriting for Beginning Pianists, 2018

The Mindset of a \$100,000 Piano Teacher, 2018

Recitals Reimagined, 2018

NATIONAL CONFERENCE FOR KEYBOARD PEDAGOGY

- *How I Made \$100k My First Year as a Piano Teacher, 2009*
- *How to Write a Business Plan that gets you Thousands!, 2011*
- *Stayin' Alive! Creative Recital Formats, 2015*

MUSIC TEACHERS NATIONAL ASSOCIATION

- *Single, Smart and Successful Panel, 2011*
- *Pods, iPads, Guitar hero: Oh My! Presentation with Sam Holland, 2011*
- *How I Made \$100,000 My First Year as a Piano Teacher, 2012*
- *Panel featuring young leaders in piano pedagogy, 2013*

MUSIC TEACHERS ASSOCIATION OF CALIFORNIA

- *How I Made \$100k My First Year as an Independent Music Teacher, 2010*

NATIONAL INSTITUTE FOR PIANO TEACHERS AND YOUNG ARTISTS

- *iPods, YouTube, Guitar Hero, Oh My!, 2010*
- *Small group facilitator, 2012*
- *How to Arrange Pop Tunes using MusicNotes.com, 2014*

OHIO UNIVERSITY PEDAGOGY SEMINAR, 2014

- *Sound Business Practices for the Independent Music Teacher*
- *Pop Recitals!*

KANSAS MTA STATE CONFERENCE, 2014

- *How I Made \$100k My First Year as an Independent Music Teacher*
- *Business Planning and How to Grow Your Studio*
- *Apps and Modern Tools for Teachers*

KANSAS CITY MUSIC TEACHERS ASSOCIATION, 2012

- *How I Made \$100k My First Year as an Independent Music Teacher*

BUDAPEST, HUNGARY, 2012

- *Popular/Contemporary Music as Core Repertoire in Private Piano Lessons*

LOCAL ASSOCIATIONS AND GROUPS

RICHARDSON MUSIC TEACHERS ASSOCIATION (2011)

- *Pop and Jazz*

MESQUITE MUSIC TEACHERS ASSOCIATION (2012)

- *Business Practices*

PLANO MUSIC TEACHERS ASSOCIATION (2014)

- *Modern Tools for Teachers*

DALLAS MUSIC TEACHERS ASSOCIATION (2015)

- *Modern Tools for Teachers*

CARROLTON MUSIC TEACHERS ASSOCIATION (2015)

- *Business Practices and Apps*

GREATER CHICAGO AREA MUSIC TEACHERS ASSOCIATION (2014)

- *Business Practices, Modern Tools and Pop at the Piano*

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awards

OUTSTANDING SENIOR IN MUSIC AWARD (2004)

(Highest honor in the music department)

University of Wisconsin Eau Claire

ADA BORS SERVICE AWARD (2004)

SIGMA ALPHA IOTA COLLEGE LEADERSHIP NOMINATION (2004)

Based on, "Qualities of leadership expressed in the member's sense of organization and her ability to work well with chapter members, advisors and faculty. Fraternity service in terms of chapter offices held, committee chairmanships, performance on chapter musicales, cooperation in chapter activities and National Fraternity viewpoint. Campus activities in terms of student organization participation, offices held outside of the fraternity and general campus honors."

SIGMA ALPHA IOTA RUBY SWORD OF HONOR (2004)

Awarded on a regional level (according to Province) based on the same criteria as the Leadership Nomination.

SIGMA ALPHA IOTA SWORD OF HONOR (2004)

"Is given for outstanding fraternity service, or for exceptional campus or community leadership."

SIGMA ALPHA IOTA OUTSTANDING SENIOR AWARD (2004)

SEMPRE FIDELIS AWARD (1999)

awarded by the United States Marines

"The information Ms. Yost was able to provide for me during the Music Business Class at TWU was empowering. I have never had another class or seminar in the music industry that succinctly hit on all of the points of starting or continuing in your career in the music business."

MELISSA HALL
Masters Student

publications

BLOG, KRISTINYOST.COM (2017-PRESENT)

CLAVIER COMPANION, PIVOTS (2018)

AMERICAN MUSIC TEACHER (2018)

Contributor to Creative Recital Programming: Successful, Engaging and Unique Ways to Have a Recital

THE MINDSET OF A \$100,000 PIANO TEACHER (2017)

PODCAST GUEST FOR TIM TOPHAM (2017)

BILLBOARD MAGAZINE (2018)

Contributor, Play It Again, Max: How the Piano Riff to 'Baby One More Time' Became the Most Iconic Hook of Its Era, Contributor

HOW I MADE \$100,000 MY FIRST YEAR AS A PIANO TEACHER (2009)

PIANO ACCENTS CONTRIBUTING AUTHOR (2010)

Ikeen Music

CLAVIER COMPANION (SUMMER 2008)

Music Teaching as a Form of Cultural Preservation

CLAVIER COMPANION (MARCH 2011)

Life After Graduate School: The Importance of a Mentor

MUSIC TEACHERS ASSOCIATION OF CALIFORNIA JOURNAL (2010)

How to Keep your Numbers Up in a Down Economy

COMPOSECREATE BLOG (2011-2013)

Series of articles on entrepreneurship and music business for the independent music teacher

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leadership

CENTRE FOR MUSICAL MINDS (2008 - PRESENT)

Founder and Executive Director

ODYSSEUS ORCHESTRA BOARD MEMBER (2017-PRESENT)

FRISCO YOUTH SYMPHONY ORCHESTRAS (2014-2017)

VP Board of Directors

JUNIOR LEAGUE OF COLLIN COUNTY (2015 - 2016)

THE HOLIDAY EXPERIENCE (2013, 2014, 2015)

Co-Organizer

NATIONAL CONFERENCE FOR KEYBOARD PEDAGOGY (2011)

Committee member, College and Young Professionals Pre-conference seminar

FRISCO MUSIC TEACHERS ASSOCIATION (2008-2009)

President

FRISCO MUSIC TEACHERS ASSOCIATION (2007-2008)

Vice President

SMU - MEADOWS GRADUATE COUNCIL (2005-2006)

President

SMU - MEADOWS GRADUATE COUNCIL (2004-2005)

Member

SIGMA ALPHA IOTA CHAPTER - UW-EAU CLAIRE

President

SIGMA ALPHA IOTA CHAPTER - UW-EAU CLAIRE

Vice President

COMMITTEE CHAIR

Multiple Organizations

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“Kristin continues to be at the forefront of music education around the world, inspiring teachers to try new things, streamline their businesses and become true professionals in every sense of the word. It was brilliant seeing Kristin in action as a presenter at the NCKP. She is a speaker of the highest calibre with an ability to enthuse and motivate teachers and students of all ages.”

TIM TOPHAM

Music Educator, Pianist and Blogger

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references

DR. SAMUEL S. HOLLAND
Dean, Meadows School of the Arts, SMU
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JENNIFER EKLUND
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EVA POLGAR
Hungarian (classical) Pianist and winner of The Liszt Competition
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LEILA VISS
Author and Teaching Artist
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DR. MARIO AJERO
Associate Professor, Stephen F. Austin State University
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“Whenever Kristin is at the piano, there is a beautiful energy and beauty of artistry that is unmistakable. There are few pianists who are as knowledgeable and versatile as she, and I’m very lucky to also call her my friend.”

JOHN HOLIDAY
Countertenor and Faculty
Ithaca College